



Root to Tip Serum

CPTG[®] Made with Certified Pure
Therapeutic Grade[®] Essential Oils

Blend for Healthy Hair and Scalp

Product Description

dōTERRA Salon Essentials Root to Tip Serum is a salon professional formula infused with essential oils and protective lipids to provide a healthy environment for the scalp and hair. The carefully chosen CPTG essential oils of lavender, peppermint, marjoram, cedar wood, lavandin, rosemary, niaouli, and eucalyptus combine to maximize overall healthy hair and scalp. This powerful, lightweight serum provides extended protection and moisture without weighing hair down or leaving an oily residue.

Concept

The skin and hair are often challenged by a diversity of mechanical, thermal, chemical, or environmental stressors that can induce a response to protect or adapt to the stressor. More often than not, the reaction affects the function of the skin in a negative way. The scalp, and more specifically the hair follicle, plays an essential role in the health of the hair. It is important that scalp concerns be resolved so the scalp can operate under optimal conditions to produce healthy hair. Several practices can contribute to unhealthy hair and scalp. Most of these may not be recognized as having a negative effect. Chemicals used on the hair, such as color treatments, can cause dryness and breakage. Additionally, use of blow dryers and other high heat generating styling tools can damage cuticles, leaving hair and scalp rough and dry. Lack of sleep and poor nutrition can also contribute to hair becoming unhealthy and damaged because the body needs good, healthy nutrients to circulate through the body and promote healthy skin and scalp.

dōTERRA Salon Essential Root to Tip Serum

dōTERRA Salon Essentials Root to Tip Serum is a highly concentrated multi-tasking serum fortified with CPTG essential oils and nutrient rich ingredients to help combat unhealthy hair and scalp from the root to the tip! A perfect blend of essential oils and extracts deliver much needed aid to a dry and itchy scalp, as well as provide nutrients to every strand of hair.

A primary ingredient is argan oil, a legendary and effective hydrating and nourishing component, rich with vitamin E and essential fatty acids. Argan oil not only helps to treat split ends and dry hair, it also assists the scalp in helping to restore essential moisture needed for hair growth and overall health. The special formulation of botanicals easily penetrate the scalp, leaving hair soft, nourished, and noticeably healthy.

Primary Benefits

- Provides immediate conditioning, smoothing, and shine at the molecular level
- Contains protective lipids to protect hair and scalp from damaging UV radiation
- Increases color retention in chemically treated hair
- Deep conditions and promotes hair surface maintenance, leaving hair soft, shiny, and silky
- Helps to improve the health of hair, resulting in fewer visible split ends
- The most concentrated, direct way to treat your hair and scalp

What Makes This Product Unique?

- Special blend of CPTG essential oils help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles
- Provides nourishment and moisture to both the scalp and hair
- Immediate visual improvement on hair by making it smoother and shinier
- Formulated according to dōTERRA's "NONE OF THE BAD" philosophy of not using artificial colors, diethanolamine (DEA), formaldehyde donors, parabens, phthalates, propylene glycol, sodium laureth sulfate (SLES), sodium laurel sulfate (SLS), toluene, triethanolamine (TEA), and animal testing

Who Should Use this Product?

dōTERRA Salon Essentials Root to Tip Serum is formulated for all hair types for use as a treatment serum on the ends of the hair and/or a treatment serum for the scalp to protect, moisturize and provide a healthy environment for hair and scalp.

Directions for Use

For a healthy, nourished scalp, apply several drops on clean, damp hair in different locations on the scalp and lightly massage with finger tips. For stronger, smoother hair, apply lightly throughout hair, paying special attention to the ends. Dry and style as usual.

Ingredients:

Cyclopentasiloxane, Dimethicone, *Lavendula angustifolia* (Lavender) Essential Oil, *Mentha piperita* (Peppermint) Essential Oil, *Cedrus atlantica* (Cedar Wood) Essential Oil, *Lavandula hybrida* (Lavandin) Essential Oil, *Origanum majorana* (Marjoram) Essential Oil, *Argania spinosa* Kernel Oil, *Plukenetia volubilis* Seed Oil, *Limnanthes alba* (Meadowfoam) Seed Oil, *Melaleuca quinquenervia* (Niaouli) Essential Oil, *Rosmarinus officinalis* (Rosemary) Essential Oil, *Eucalyptus globulus* (Eucalyptus) Essential Oil, *Helianthus annuus* (Sunflower)

Seed Oil, Tetrahexyldecyl Ascorbate, Tocopherol, *Rosmarinus officinalis* (Rosemary) Leaf Extract

Salon Essentials Root to Tip Serum

30 ml

Item code: 36210001

Consultant price: \$35.00 (35 PV)

Preferred customer: \$37.33

Retail customer: \$46.67